



REGIONAL DISTRICT OF CENTRAL KOOTENAY

Media Release

Nelson, BC

For Immediate Release

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It's Trash to Treasure Time Again— Saturday, October 22nd

It's Trash to Treasure time again! The RDCK is celebrating Waste Reduction Week in Canada by promoting this reuse event on Saturday, October 22nd. The one-day Trash to Treasure gives people a chance to give away gently used items to those who may find value in them. It's also an opportunity for residents to search their community for treasures new to them!

"We are happy to promote this popular community event as it is an easy way for residents to find a second life for unwanted possessions," says Ann Bunka, the RDCK's Joint Resource Recovery Committee Chair. "Re-use is an important principle of waste reduction and will help our region to achieve our goal of zero waste."

On Saturday, October 22nd, residents are encouraged to place any gently used, unwanted household goods together at the front of their property in a location that can be safely accessed by treasure hunters. A sign should clearly indicate which items are free. By 4:00 pm the same day all remaining items should be gathered up and taken inside. In order to ensure the continual success of these events, we ask that residents keep their community clean by removing leftover items.

Trash to Treasure days happen twice a year—in October and April. Visit the RDCK's website for more information and to download a Trash to Treasure sign for your property: www.rdck.ca. For more information on Waste Reduction Week or recycling, please visit the Recycling Council of British Columbia's (RCBC's) website at www.rcbc.ca or call their hotline at 1-800-667-4321.

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